

LifeSpring Hospitals, Hyderabad

- Pilot started in 2005 by HLL LifeCare Ltd., (then Hindustan Latex Ltd.), a public sector undertaking of Government of India
- Incorporated as a company in 2008.
- Association forged with Acumen Fund, US to channel expertise in social ventures, protocol-based healthcare delivery, and process based management of healthcare delivery.

Objectives:

- a) To provide dignified, affordable, quality maternity care to the women from working poor communities.
- b) To demonstrate viability of social ventures providing basic healthcare services like maternity to lower income group communities
- c) To showcase alternative modes of health services delivery (particularly the maternity services) to the working poor communities and thus (a) reduce the burden on the public hospitals and (b) improve the targeted nature of the government spending in the health sector.

Physical Progress

- Hospitals established so far : 12
- Total beds in all hospitals : 185
- Deliveries per year at present : 8000
- Total deliveries since 2008 : 35000
- Ante-natal visits handled per year at present : over 1 lakh
- Ante-natal clinic days in a year per hospital : 360 days
- 25 Obstetricians and 13 Duty Medical Officers providing round the clock in-patient support
- 14 Paediatricians, 18 Anaesthetists and 2 General Surgeons empanelled to provide service support
- 120 nurses trained in protocol provide services

Progress on Maternity Care Metrics

- Percentage of pregnant women registering during Trimester 1 : 45%
- Average number of antenatal visit per pregnant women delivering at LifeSpring hospitals : 8.33
- Severe anaemia at the time of delivery among women delivering at LifeSpring hospitals : 0%
- Moderate anaemia at the time of delivery among women delivering at LifeSpring hospitals : 26%
- Percentage of babies born with less than 2.5 kg birth weight : 19.7%
- Standard Deviation of difference between the Date of Birth and their Expected Date of Delivery : 7 days

Financial Achievements

- 10 of 12 hospitals profitable at Hospital level
- Achieved cash profit at the Corporate Level

Recognitions

- Member of United Nations led Business Call to Action (BCtA) – only hospital from India to find a mention in the UNDP website related to MDGs
- Member of International Partnership for Innovative Healthcare Delivery (IPIHD), founded by the World Economic Forum, McKinsey and Duke University
- Written about in several journals/magazines like Harvard Business Review, The Economist, The Economic Times, The Week, etc.
- Case studies by leading business schools including Indian School of Business (ISB), Stanford, California, MIT Sloan, etc.